

Year of 2013

Conference Theme

English as Lingua Franca and Intercultural Communication Competence

Keynote Speaker - **Dr. Karen Johnson**



Dr. Karen Johnson

- Kirby Professor in Language Learning and Applied Linguistics, Department of Applied Linguistics, Pennsylvania State University
- 專長: teacher learning in second language teacher education, the knowledge-base of second language teacher education, and the dynamics of communication in second language classrooms
- 講題: Tracing Teacher Learning in an on-line TESOL Certificate Program

Educational Background

- Ph.D. in English Education, Syracuse University
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Areas of Specialization

- Teacher Learning in L2 Teacher Education
- Sociocultural Perspectives on L2 Teacher Professional Development
- Narrative Inquiry as Professional Development
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Professional Employment

- The Pennsylvania State University
- Kirby Professor in Language Learning and Applied Linguistics 2010
- Liberal Arts Research Professor of Applied Linguistics 2007
- Head, Linguistics and Applied Language Studies 2000 - 2006
- Professor of Applied Linguistics 2001
- Associate Professor of Speech Communication 1995
- Assistant Professor of Speech Communication 1989
- Syracuse University
- Assistant Director - Consultation Center for Writing 1987 - 1989
- Teaching Assistant Training Program 1987 - 1988
- Instructor - English as a Second Language 1986 - 1987
- Syracuse University - English Language Institute 1985 - 1986
- Instructor - English as a Second Language
- International School of Prague 1981 - 1985
- Prague, Czechoslovakia
- Teacher - English as a Second Language K-9
- New York State Board of Cooperative Extension Services 1979 - 1981

- Teacher - Special Education K-3

Keynote Speaker - Dr. Marilia Rosa de Oliveira Resende



Dr. Marilia Rosa de Oliveira Resende

- Professor, Department of English Language & Literature, Xiamen University
- 專長: general and applied linguistics, language teaching methodology, course design, development and assessment, multiculturalism and intercultural communication
- 講題: The Language/Culture Interface in ELT: From Theory to Practice

Profile

Marilia Resende is a 46 year old Expert in Linguistics with highly developed teaching, training and research skills. She delivers professional work to a high standard in any educational environment.

Her 25 years in the academia (18 years in Europe and 7 years in China) bear evidence of her proven ability as an effective and enthusiastic teacher who believes in self-improvement and is committed to bringing out the best in herself, her students and her colleagues.

She has a record of excellence and leadership in teaching and learning, as well as a record of achievement in administrative roles in a university. Besides that, she has made a significant contribution to research and scholarship, having published 8 books and various articles in relevant journals and magazines.

She is a highly creative, goal-oriented professional with a demonstrated experience not only in Linguistics but also in English Language Teaching. Her areas of strength include: General Linguistics, Historical Linguistics, Descriptive Linguistics, Applied Linguistics, as well as TESOL, TEFL and ESP. Her expertise also includes designing, implementing and managing *Curricula*. Thus, her professional experience includes Teacher Training and teaching modules such as *Curriculum* Development, *Syllabi* design, Teaching Methods and English Didactics.

She has strong organizational and detail-oriented capabilities and she has a proven track record in team leadership and staff management. Her professional portfolio also includes supervising multiple projects, raising funds and organising national and international conferences.

In China, she coached the Cambridge BEC national champion in 2006 (Zhang Xin) and she designed a research project for a new teaching approach to College English as well as a pilot project for an elite programme for English Majors. Furthermore, she published 5 books: 2 in Intercultural Communication (author and editor), 1 in Linguistics (author), 1 in Technical Writing (editor), and 1 in Traditional Chinese Medicine for the Confucius Institute in London (editor).

To conclude, she is a creative, self-motivated problem-solver who can perform under pressure and can establish an excellent rapport with students, staff and community. Her strong communication and interpersonal skills enable her to establish good working relationships and to liaise confidently with a variety of people from different cultural backgrounds.

Educational Background

- has three degrees: a First Class Degree in Modern Languages (English and German), a Masters Degree in Applied Linguistics (from University of Lisbon), and a Ph.D. in Historical Linguistics (from University of Lisbon)
- speaks nine languages (English, Portuguese, German, Afrikaans, French, Spanish, Italian, Yoruba and Xhosa), is learning Chinese, and, as a Linguist, has studied more than twenty languages for academic purposes;
- received a scholarship to attend the German Summer School at the University of Trier and a scholarship to attend the Scottish Summer School at the University of Edinburgh;
- has a Diploma in German (Goethe Institut) and a Diploma in French (Alliance Française);
- has a High School Diploma from Fairmont High School in Cape Town (South Africa) where she completed Standard 10;
- has special First Prize Awards in English and German languages.

Keynote Speaker - Dr. Yu-hua Ji 紀玉華博士



Dr. Yu-hua Ji 紀玉華博士

- Chair and Professor, Department of English Language & Literature, Xiamen University
- 專長: right brain development of educational institutions experienced experts, critical linguistics, English-Chinese cultural linguistics
- 講題: Communicative Language Teaching in China: Innovation and Imagination

簡介

紀玉華從事英語口語和演講教學及外語教學法研究 25 餘年。給英語專業本科生開設各類英語基礎課，如英語朗讀藝術、英語精讀、英語聽說、英漢口譯、英語演說、英語教學法、英語短劇創作與表演、英語播音與主持等，近幾年為英語專業博士和碩士生講授心理語言學、高級口譯、翻譯心理學、演講藝術、跨文化交際學、英漢語音對比等課程。

在過去的 25 年裡，紀玉華培養了 40 多位碩士研究生和數千名英語本科生，他們目前正在國內外的教育、商務、外交、外事、新聞等領域發揮骨幹作用，深受用人單位的好評。他們當中有的已成為大學教授、中小學高級教師、電視/電臺英語播音員、報刊編輯、外事譯員、企業經理、政府官員等。

他指導的學生在全國、省、市級英語演講比賽中獲得好成績，如在 1997 年的“21 世紀杯大學生英語演講比賽”中，他指導的參賽選手吳瓊從 20 多位選手中脫穎而出，名列第三。2002 年，他指導的郝茵在“CCTV 全國大學生英語演講辯論比賽”中擊敗 100 多名選手，進入前 8 名的決賽。2006 年，他指導嘉庚學院的閻爍和陳蔚曦兩位學生在“CCTV 杯中國大學生英語演講比賽”（福建賽區）中，分別獲得一等獎和二等獎。2007 年，他指導的嘉庚學院英語系二年級學生王媛，在“CCTV 杯中國大

學生英語演講比賽”（福建賽區）中獲得一等獎。

紀玉華曾留學加拿大（1991、1998）和英國（1995-1996）；應邀赴德國（1995，2003）、美國（2004，2006）以及香港（1993、1999）、澳門（1999）進行訪問、講學及合作研究。

曾應邀赴北京師大、中山大學、山東大學、臺灣師範大學、臺灣科技大學、臺北商學院、暨南大學、深圳大學、對外經貿大學、中國青年政治學院、華南師大、廣東外語外貿大學、清華大學出版社、上海外語教育出版社、外語教學與研究出版社、河南財經政法大學、河南工大、河南農大、華北水利電力學院、鄭州師院、鄭州輕工業學院、青島大學、青島科技大、華僑大學、福州大學、福建師大、集美大學、福建教育學院、福建醫科大等院校，做有關英語學習和教學方法的講座 90 餘場。

現任

廈門大學外文學院院長

廈門大學外國語言文學研究所副所長

批評語言學、跨文化交際學、口筆譯研究生導師

福建省外國語文學會秘書長

中國英語語音教學專業委員會常務理事

中國當代外語教學法流派衛星電視片編委

21 世紀杯中國大學生英語演講比賽評委

CCTV 全國大學生英語演講比賽福建省評委

中國著名英語教學法：三文治故事教學法創始人

Keynote Speaker - Dr. Chiao Chen 陳淑嬌博士



Dr. Chiao Chen 陳淑嬌博士

- Chair and Professor, Department of Applied Foreign Languages, National Taiwan University of Science and Technology
- 專長: English Teaching Materials and Methods, Intercultural Communication and English Writing
- 講題: Intercultural Communication in a Globalized World: Appropriateness for Whom?

Keynote Speaker - Dr. Martin Dewey



Dr. Martin Dewey

- Lecture in Applied Linguistics

Profile

I have previously taught English as a second language in Italy, Mexico and the UK, and have trained language teachers on several pre-service and in-service programmes of teacher education, including the CELTA and DELTA schemes, as well as a number of projects on continued professional development in language teaching.

Research

My main research interests lie in the relationship between globalization, language diversity and intercultural communication. In particular, I am currently investigating English as a lingua franca (ELF), and compiling a corpus of spoken ELF discourse for the purpose of describing and theorising current developments in the lexis, grammar and pragmatics of English in lingua franca settings. Part of this research entails consideration of the implications of the ongoing internationalization of English for language teaching and language teacher education. I also coordinate a research forum in ELF at King's College London.